



PLAYFOOD – PLAYFOOD – Design & Development of the PLAYFOOD Digital Game-Based Platform

SUBMISSION TEMPLATE FOR TENDERERS

Reference: PLAYFOOD-DIGITAL-PLATFORM-2025-01

Submission Deadline: 18 January 2026 – 23:59 CET

Submission Email: info@eduquest.gr

Subject line: “Offer – PLAYFOOD Digital Platform – [Name of Tenderer]”



Funded by
the European Union



SECTION A - TENDERER IDENTIFICATION

A.1 Organization Details

Tenderers must complete all fields below.

Legal Name of Organisation:

Trading Name (if applicable):

Registered Address:

Country:

VAT Number / Tax ID:

Company Registration Number:

A.2 Contact Person for this Offer

Full Name:

Position / Title:

Email:

Phone:

Secondary Contact (optional):



Funded by
the European Union



A.3 Organization Type

(Select one)

☐ Private Company ☐ NGO ☐ Cooperative

☐ Freelancer ☐ Other:

A.4 Website

Website (if any):

SECTION B — EXECUTIVE OVERVIEW (Maximum 1 page)

Provide a clear summary including:

- Your interest in the PLAYFOOD project
- Key strengths of your organisation
- Short description of your proposed solution
- Main reasons your team is suitable

SECTION C — PLAN OF APPROACH (Criterion 1 – Max 50 points)

- How you will collaborate with the PLAYFOOD consortium overall (co-design, decision-making, feedback loops)
- How you will structure the work into phases or sprints, including key milestones
- How you will deliver the MVP within the given timeframe
- How you will handle risks and dependencies (e.g. content availability, school IT constraints, privacy)
- How you will ensure quality (testing, validation with users, etc.)



Funded by
the European Union



High scores are given to offers that:

- Are clear and practical,
- Show a realistic timeline,

Provide a logical step-by-step approach from concept to pilot-ready MVP, without unnecessary complexity.

SECTION D — CO-DESIGN & GAMEPLAY-LEARNING FIT (Criterion 2 – Max 20 points)

- A clear understanding of PLAYFOOD's goals, context and target group
- A convincing approach to co-develop a game concept (structure, type of experience) that:
 - Fits primary school pupils (approx. 9–14 years)
 - Naturally integrates sustainable food themes
 - Is realistic for the available budget and timeframe

High scores are given to offers with:

A clear, strong co-design process to shape the game concept and understand how gameplay connects with learning



SECTION E — TEAM, EXPERIENCE & REFERENCES (Criterion 3 – Max 20 points)

Team Composition (For freelancers, please insert the main qualification for the person that will undertake the work)

Name	Role in the Project	Key Responsibilities	Relevant Expertise & Experience	Links of Proof

Project Portfolio relevant to the topic of the tender (add as many lines as needed)

Name	Link (if any)	Short description

SECTION F — FINANCIAL OFFER (Criterion 4 – Max 10 points)

Total price must be between €8,000 and €10,000 (excl. VAT). Offers above €10,000 are automatically rejected.

Price Breakdown

Work Stream	Price excl. VAT	VAT %	Price incl. VAT
Concept & Co-Design			
MVP Design & Build			
Pilot Readiness & Handover			



SECTION G — COMPLIANCE STATEMENTS

Tenderers must confirm the following:

G.1 Acceptance of RFP Terms

☐ Yes ☐ No

If no, list exceptions:

G.2 GDPR Compliance for Minors

☐ Fully compliant

G.3 No Conflict of Interest

☐ Confirmed

G.4 Offer Validity (minimum 90 days)

☐ Confirmed

G.5 Acceptance of General Terms and Conditions for Services (Annex)

☐ Confirmed



Funded by
the European Union